

2025 Sponsorship  
Packages



SATURDAY, NOVEMBER 15, 2025

# 1ST ANNUAL MOVEMBER CHARITY GALA

The Gruuv  
Entertainment

Matthew Palmieri  
416-300-9098  
letsgruuvgala@gmail.com

OFFICIAL PARTNER OF



**MOVEMBER®**

CHANGING THE FACE OF MEN'S HEALTH

Terrace Event Venue

1680 Creditstone Road,  
Concord, ON

# ABOUT US

The Gruuv Entertainment was founded by Matthew Palmieri, known as “Matty P” in 2022. His vision was to create interactive DJ entertainment, professional experiences and quality productions at every event. The Gruuv has been involved in many charitable events such as Movember fundraisers in 2021 and 2023, Thanksgiving Food Drives from 2019-2024 and Christmas Toy Drives. The Gruuv participates yearly in these events and has decided to take it to the next level this year.

Gruuv owner Matthew Palmieri is motivated to give back and make a difference for men’s health in our community. He wants to create awareness, gather people together and advocate for men’s health now and in the foreseeable future to make a difference.

Our mission is simple: to raise vital funds for the The Movember Foundation which is allowing Prostate cancer patients to get more care and support, with breakthroughs in treatments not just in Canada but all over the world. These funds will be used to find new breakthroughs and screenings in testicular cancer, prostate cancer and men's mental health.

On behalf of Matthew Palmieri & The Gruuv Entertainment, we thank you for your interest in sponsorship and supporting our missions for this great cause. We want to thank Movember for being an official partner for this gala and allowing us to be a part of the change in men’s health for the future. We thank you for any contribution as we are all making a difference together for our first annual gala and more to come in the future.

# MOVEMBER

“MOVEMBER, THE MONTH FORMERLY KNOWN AS NOVEMBER, IS WHEN BRAVE AND SELFLESS MEN AROUND THE WORLD GROW A MOUSTACHE, AND WOMEN STEP UP TO SUPPORT THEM, ALL TO RAISE AWARENESS AND FUNDS FOR MEN'S HEALTH - SPECIFICALLY PROSTATE CANCER, TESTICULAR CANCER, MENTAL HEALTH AND SUICIDE PREVENTION.”

“MEN ARE DYING ON AVERAGE 4.5 YEARS EARLIER THAN WOMEN, AND FOR LARGELY PREVENTABLE REASONS.

A GROWING NUMBER OF MEN - AROUND 10.8M GLOBALLY - ARE FACING LIFE WITH A PROSTATE CANCER DIAGNOSIS. GLOBALLY, TESTICULAR CANCER IS THE MOST COMMON CANCER AMONG YOUNG MEN. AND ACROSS THE WORLD,”

“ONE MAN DIES BY SUICIDE EVERY MINUTE OF EVERY DAY, WITH MALES ACCOUNTING FOR 69% OF ALL SUICIDES. MOVEMBER IS UNIQUELY PLACED TO ADDRESS THIS CRISIS ON A GLOBAL SCALE. WE FUND GROUNDBREAKING PROJECTS ALL OVER THE WORLD, ENGAGING MEN WHERE THEY ARE TO UNDERSTAND WHAT WORKS BEST AND ACCELERATE CHANGE.”

# SPONSORSHIP PACKAGES

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## PLATINUM PACKAGE

- \$4500 donation (includes 12 tickets)
  - Instagram post dedicated to your company (collaboration as well)
  - 1 dedicated collabed Reel shot by Videographer (30 second reel for promotional use)
  - Company logo on PowerPoint screens at event
  - Company logo on Gala Website
  - Website Links on Home Page of Gala Website
  - Company Logo on Flyer, Tickets & Event Signage
  - Logo on photowall
  - Dedicated shoutout from MC during the night
  - Table in Sponsor area
- 

## BRONZE PACKAGE

- \$500 donation
- Company logo on PowerPoint screens at event
- Company logo on Gala Website
- Logo on photowall

## GOLD PACKAGE

- \$3000 Donation (includes 10 tickets)
  - Instagram post dedicated to your company
  - Company logo on PowerPoint screens at event
  - Company logo & website link on Gala Website
  - Logo on photowall
  - Table in Sponsor area
- 

## SILVER PACKAGE

- \$1500 donation (includes 4 tickets)
- Instagram post dedicated to your company
- Company logo on PowerPoint screens at event
- Company logo on Gala Website
- Logo on photowall

# SPONSORSHIP FORM

COMPANY

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CONTACT

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ADDRESS

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PHONE

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EMAIL

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WEBSITE

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INSTAGRAM

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PACKAGE

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TOTAL

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SIGNATURE

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# SPONSORSHIP FORM



***THE GRUUV USE ONLY***

CONTACT

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DATE

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SIGNATURE

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SIGNATURE

***ALL SPONSORS TO PROVIDE ARTWORK BY:***

***June 1, 2025***

***PLEASE MAKE ALL CHEQUES PAYABLE TO:***

***The Gruuv Entertainment***



# THANK YOU

*Matthew Palmieri*

*Sabrina Palmieri*

*Vito Palmieri*

*Bianca Zannella*

*Luca Della Donne*

*Marcel Mazzuca*

*Luca Sisto*

*Carlo Castoro*

*Gianni Spadafora*

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THANK YOU, AND WE LOOK FORWARD TO WORKING  
WITH YOU.



**Address:**  
588 Richmond St. West,  
Toronto ON, M5V 1Y9 Canada

**Contact:**  
+1 416 591 7771  
movember.com

February 7, 2025

To Whom It May Concern,

I am pleased to confirm that Movember is the charitable partner of The Gruuv and Matthew Palmieri is working in good faith to raise funds in order to support our men's health programs.

The Movember community has raised over \$911 million and funded over 1,300 programs in 20 countries to date. Every Movember, we challenge participants to Grow, Move, Host events, and Mo their Own Way to spark conversations and raise much needed funds and awareness for men's health.

Thanks to our supporters, we have invested in lots of innovative and game-changing work to provide better support to men and help men build better connections within their communities. Through the Veterans and First Responders program, promising initiatives are being implemented and evaluated to demonstrate what works and is effective for firefighters, paramedics, police officers, and military veterans – who are disproportionately affected by poor mental health. In addition, we continue to fund the Social Connections Challenge Program which has continued to support men and their communities, piloting and scaling of community-driven ideas that bring men and boys together, to build relationships, strengthen their social connections, and improve their mental health.

If you have any questions, please don't hesitate to contact me at the details below.

Kind Regards,

Pete Whish  
Manager, Engagement & Stewardship  
pete.whish@movember.com

**CHANGING THE FACE  
OF MEN'S HEALTH**

Movember Canada BN 84821 5604 RR0001

**MOVEMBER®**